

 About Spotlight UK	

Spotlight UK was founded in April 2009. We started out to provide low cost activities to help increase confidence and self esteem to children and young people across Basingstoke. However this vision quickly grew and we were able to provide emotional and practical support as well as enjoyable and fun activities to hundreds of children and young people across the area every year.

Year by year we have grown our support and now work across Basingstoke & Deane, West Berkshire, Reading, Hart and Rushmoor, Portsmouth, Southampton, Havant, Gosport and Fareham



In the last year Spotlight UK has:

Provided free weekly dance lessons to over 480 children. Also provided an opportunity for 306 children to perform on a theatre stage in front of an audience.

Provided over 6570 hours of free youth activities including bowling and trampolining/youth club.

Provided over 265 people with 7 days of food (enough for 3 meals a day) per week for 49 weeks, totalling 272,685 meals.

Provided fun activities under our Ray's Adventures scheme including inflatable fun for 2 hours to 380 children, 2 hour of paddle boarding to 190 children, 1000 free 'Its a knockout' (2 hours of inflatable fun challenges) places for children and 680 children at Lagoona Water Park.

Provided family trips out to 14 families who have a child with terminal or long term medical conditions, or children affected by loss including trips to see a show in London's West End, and horse riding experience.

Provided 3000 children with Christmas presents, over 400 Christmas hampers to families, 72 families with Christmas dinner, over 500 Christmas stockings for elderly residents.

So far we have provided over 1800 mental health care packs to children and adults with still more to go.

Provided emotional support to over 50 families.

Provided emergency clothes, toys, beds, uniform, shoes, bedding, new bedroom furniture.



Meet Ray

"Ray Hope" is Spotlight UK's Mascot.

Here at Spotlight UK we have two versions of Ray Hope.

- The Original
 - o (as seen in the photo on the right)
- The New
 - (A similar design but crochet)

In all our posters we like to include Ray Hope as this helps us build the image of him being our mascot.



The name "Ray" was chosen as it is associated with a *Ray of Light* from a *Spotlight*.

His surname "Hope" was selected as it represents a *Ray of Hope* which we desire to offer to children and adults alike, offering a chance at a better, happier life.



Fundraising ideas

To help raise money for Spotlight UK, we have provided you with some ideas that could spark your imagination!

Some fundraising ideas!!!

- **■** Fashion show
 - Auction
 - Quiz night
- **■** Comedy show
- **■** Talent show
- Fancy dress day
 - **■** Escape room
- 10,000 step challenge
- Sponsored walk, ride, silence
 - Pyjamas day
 - Car boot sale
 - Murder mystery night
 - Bake Off
 - **■** Fun run // Colour Run
 - Sports day
 - Boat race
 - Fete / fun fair
- Build your own go-kart race
 - Ice bucket challenge
 - **■** Garden party
 - Sweet stall
- Tea party // coffee morning with a local care home
 - Bingo // invite a local care home
 - Bbq
 - Car wash
 - **■** Football / Dance Marathon
 - School disco
 - Break a world record



How your fundraising helps us

Fundraising is one of the most important aspects of running a charity, as fundraising equals monetary gain, and monetary gain equals more opportunities for us to offer those in need. Additionally it offers marketing and advertisement for our charity, getting our name out there better than we ever could ourselves. One of the most successful methods of advertising is from word of mouth. Creating loyal customers and service users leads to people talking about our charity and what we do, and in turn making others aware of everything we offer as a charity.

Your help with fundraising is what leads to us being able to have or to continue offering services such as:

- Food bank
- Christmas Presents
- Rays Rewards
- Free days out and experiences like Paddle boarding, trampolining, Lagoona Park and more
- Mentoring
- Mental health care packages
- Productions and shows
- Free Holiday Club spaces
- Child and Youth Support
- Family Support Service
- Dance, Drama & Singing
- And so much more!



An introduction to how you might host an event

Colour Run

- This event would require pupils to take part in a charity fun run
- You would need to get everyone interested and signing up for the event
- Each person would then ask for sponsorship from friends and family using either their own or our sponsorship template down below
- The event would start with everybody wearing white and then when the race begins, powdered paint is thrown up into the air
- The event is really good fun and would be perfect for a summer funday.
- You could bring family and friends along and incorporate other fundraising ideas such as having a bbq or a bake sale

Talent Show

- This event would also be involving your pupils
- They would sign up to take part in the talent show and attend an audition where they perform a talent of their choice
- As you gather up all of your acts, you would need a space and a date to perform the talent show
- Next you may wish to have some children or a teacher present the show
- Parents could pay a small fee to come and watch the performance
- You can also incorporate a raffle or a refreshment stall to all together better the profits of your event.
- The event should be good fun and create positive memories for all your pupils!

School disco

- Many schools already host school discos, but you could do one in aid of our charity.
- This could mean that all the children dress up all nice and pay a small fee for the tickets to attend the disco
- Again you may sell low cost refreshments to overall better the profits



Legal do's and don'ts

Stay safe whilst fundraising

The health and the safety of all our supporters is a priority. During the current challenges we want you to be safe whilst planning your fundraising event. Please make sure that you refer to the latest government guidance on Covid-19 for England, Scotland, Wales and Northern Ireland to help you in planning for your safe and successful fundraising activities.

Permission

If you're holding an event in a public place, you must get permission first, either from the local authority or the property owner.

Photos

If you plan to take photos of other people at your fundraiser, please make attendees aware.

First aid

If you're holding an event involving many people, make sure that you have appropriate first aid support in place. You can get advice from St John Ambulance or the British Red Cross. As a basic guide, there should always be someone on hand to help for smaller events, but for larger events involving around 500 people, there should be a minimum of two qualified first-aiders on site. If your event is even bigger than this, please give our fundraising team a call on 07804880072.



Insurance

If your event involves the general public, it's important to have Public Liability Insurance in place. Check first to see if your venue already has this (as will often be the case). If you're holding an event at home or on private property, check your insurance covers this too.

Fundraising with food

To keep everyone safe, check the Food Standards Agency guidelines on preparing, handling, cooking and storing food.

Public collections and lotteries

If you are planning to hold such an event, please call our team first as you may need a licence. You can call us on 07804880072

Data protection

Only collect the information you need. Keep it safe, do not share it and only keep it for as long as you need.

If you are under 18

If you're aged under 18, you must have your parent or guardian's permission to fundraise.